



1E & AH Technology Demonstrate Value of NightWatchman® for Customers in New Green IT eBook

1E Customer Dell Saves Approximately AUD 1.94144 Million a year in Energy costs; a 40% Reduction

Melbourne, Australia – Monday 14th December 2009, 1E, the pioneer and global market leader in [PC Power Management](#) software which reduces organizations' IT costs and environmental footprint, today announced that its work with Dell, one of its most successful customer deployments, has been included in the *Greening Your Business through Technology* eBook.

Launched in November 2009 by [The Australian Information Industry Association](#) (AIIA), the eBook is the first-of-a-kind and is the most comprehensive industry resource on Green IT to date. The book contains 21 real world case studies, one of which is the deployment of [NightWatchman®](#) and [1E WakeUp®](#) across approximately 50,000 PCs at [Dell](#), a project that resulted in a 40 percent reduction in energy costs, translating into USD \$1.8 million in savings (approximately AUD 1.94144 based on a conversion rate of 1 USD = 1.07858 AUD) per year.

Jay Taylor, Senior Engineer Global Strategist, Dell says, "These are significant cost savings that put us far out in front of regulatory benchmarks and show the rest of the industry what can be achieved. Our energy conservation efforts go beyond allowing Dell to demonstrate its commitment to the environment – they offer a real-world example that empowers our customers to duplicate our success."

The Dell success story was included in the book due to 1E's relationship with [AH Technology](#), 1E's strategic distribution partner in Australia and New Zealand. AH Technology, an AIIA member, is a frequent contributor to the sustainable ICT debate and supporter of the Australian Government Information Management Organization (AGIMO)'s [GREEN ICT QUICK WINS](#).

AH Technology is committed to reduction of electricity consumption and recently gained certification from [Computers Off Australia](#), an initiative designed to educate home, business and government users on how to reduce carbon footprint by enabling power management on computers.

Amir Har-el, managing director, AH Technology says: "We are delighted to be working with 1E to deliver its flagship PC power management solution, NightWatchman, to customers in the region who are environmentally-aware and at the same time keen to see improved returns on investment from their IT deployments."

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Notes to Editors

- The Greening Your Business through Technology ebook is free of charge to all Australian companies and can be downloaded [here](#)
- The **1E/Dell case study** is available on page 43 or by following [this hotlink](#)
- Alternatively, the full case study is also available for download by following [this hotlink](#)

About AH Technology

AH Technology is committed to leveraging its experience in the marketing of automated operations and system management solutions in Australia and New Zealand to ensure corporations on both sides of the Tasman can benefit from 1E's world class solutions. For more information on AH Technology, please visit www.ahtech.com.au

About 1E

1E helps its clients reduce IT costs and environmental footprint. Our expertise in providing leading-edge automation solutions, which reduce complexity, management costs and power consumption, has earned us the trust and confidence of over 12 million licensed users across 1,100 businesses in 42 countries worldwide. Customers include AT&T, Allstate Insurance, CSC, Blue Cross, British Airways, Dell Inc., DWP, HSBC, ING Investment Management, Marks & Spencer, Microsoft, Nestlé, Reed Elsevier, SABMiller, Syngenta, the US Air Force on behalf of the Pentagon and Verizon Wireless. For further information, please visit www.1e.com

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