Microsoft Technology Centers add 1E Solutions to Sustainable IT Briefings

1E Further Demonstrates Best Practice Leadership in Power Management, IT Cost-Effectiveness and Energy Efficiency

1st December 2009 – at Microsoft Management Summit 2009 in New York, 1E, a leading provider of software and services which reduce organizations’ IT costs and environmental footprint, today announced that its solutions are being showcased at the Microsoft Technology Center (MTC) in New York. 1E NightWatchman®, Shopping™ and 1E WakeUp™ solutions have initially been added to the Sustainable IT briefing at the New York MTC and are set to be rolled out to the remaining 17 MTCs across the globe in early 2010.

Microsoft Technology Centers provide the resources that the modern enterprise needs — from technology experts to an exceptional technology environment — to envision, plan, build, deploy, operate, and optimize a secure, customized solution, based on Microsoft and partner technologies. Microsoft is joined by industry leaders such as 1E in hardware, software and services, who work together to create and drive joint technology initiatives and solutions. By augmenting Microsoft’s capabilities, companies like 1E help Microsoft deliver a more complete customer solution.

“The MTC offers a range of executive briefings and earlier this year, we decided to create a new briefing, focused, on sustainable IT to address the very real environmental challenges facing modern business,” comments Chuck McCann, MTC Alliances Program Director. “In order to fully showcase the best technologies available, we needed to collaborate with specialists in the field. 1E was the natural choice as it offers power management solutions with excellent technology and fully featured solutions.”

1E NightWatchman is the world’s leading PC power management solution with four million licensed users worldwide. Since it was launched a decade ago, 1E has saved customers USD$360 million in energy costs alone. In the year 2009, 1E will save 1 million US Tons of CO2 from entering the atmosphere, the equivalent of the amount of CO2 emitted from burning 2.4 million barrels of oil.

Shopping from 1E automates the request, approve, license and delivery cycle of end-user software distributions to significantly reduce operational cost and software spend while allowing IT helpdesk staff to focus on more strategic tasks. This self-service solution dramatically increases user satisfaction, is implemented rapidly and easily integrates with in-house applications. The result is a more agile IT infrastructure which puts users in control of the IT resources available to them.

Now installed in over 5 million seats worldwide and at several 200,000+ seat organizations, 1E WakeUp is proven and scalable technology for securely powering on PCs for successful software updates. By working in synchronization with Microsoft® System Center Configuration Manager 2007, 1E WakeUp increases delivery success and visibility of PC health.

Sumir Karayi, CEO, 1E, comments: “We are delighted to be part of the MTC experience, helping business professionals discover the best technologies to help their organisations thrive through real world demonstrations.”

About 1E
1E helps its clients reduce IT costs and environmental footprint. Our expertise in providing leading-edge automation solutions, which reduce complexity, management costs and power consumption, has earned us the trust and confidence of over 12 million licensed users across 1,100 businesses in 42 countries worldwide. Customers include AT&T, Allstate Insurance, CSC, Blue Cross, British Airways, Dell Inc., DWP, HSBC, ING Investment Management, Marks & Spencer, Microsoft, Nestlé, Reed Elsevier, SABMiller, Syngenta, the US Air Force on behalf of the Pentagon and Verizon Wireless. For further information, please visit www.1e.com

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